

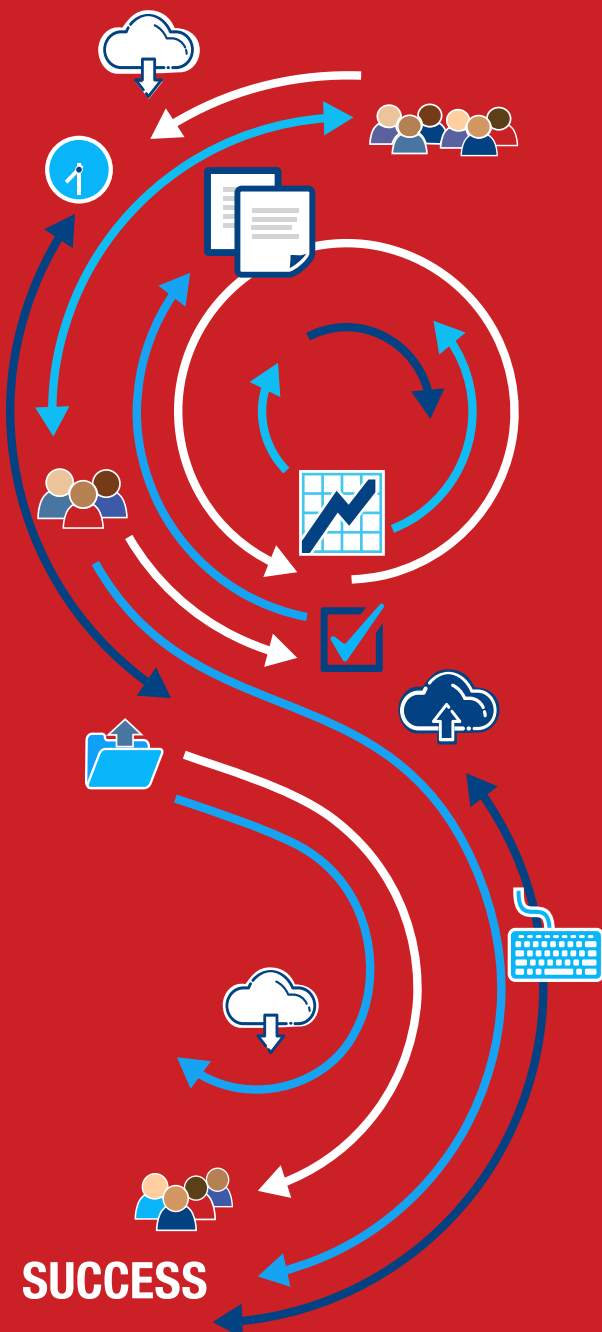
# Avoiding the Pitfalls in Governance Collaboration Projects

**Date: Thursday, November 19, 2020 | Virtual Program**

**Time: 8:30 AM CDT – 10:00 AM CDT**

**Cost: \$10.00 Members and Non-Members; Students: No charge**

**Register today: [armamadison.org](https://armamadison.org)**



Do you wonder why some governance collaboration projects succeed while others wither? Often, problems with governance collaboration projects produce chaos that may lead potentially successful projects into a pitfall.

Effective collaboration is the answer to balancing requirements with the needs of the business. Records and Information Management (RIM) professionals are often pulled in different directions. To successfully navigate this challenging environment requires nuance and an understanding of the interplay between two extremes.

Join ARMA-Madison and Brent Gatewood as we look at two case studies involving governance collaboration and see why one of them was potentially more successful than the other. The case studies look at how two different organizations (a Fortune 200 organization and a government entity) implemented technologies to further governance. Who should you talk to in your organization to ensure success? What is Change Management and how does it relate to information governance? Join us as we identify a successful path forward!



**Brent Gatewood CRM, MBA** is the Customer Advocate & Information Governance subject matter expert for North America / EMEA at RecordPoint, a global leader and developer of cloud-based information management solutions and compliance services. He is also a widely-recognized technologist in the

information governance and management industry. For over 20 years, he has worked with a broad range of clients including legal, energy, insurance, financial services, technology and manufacturing on multiple continents. He works with clients to maximize the use and realize the value of enterprise information while helping them access and manage their information more securely and efficiently.